

PetPoint Report: April 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The April PetPoint Report aggregates data from 1,231 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both April 2014 and April 2015 have been included.

The report includes data on 157,921 cats and dogs that entered AWOs during the month (referred to as Intakes) and 138,462 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 70,932 during April 2015, which represents a 1.7% decrease from April 2014.
- Owner surrenders of cats totaled 21,756, a decrease of 2.4% from April 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,370, an increase of 8.3% from the previous year.
- Intakes of stray cats totaled 30,645, which represents a 3.8% decrease from April 2014.
- In April 2015, 10,734 cats were transferred in from other AWOs, an increase of 3.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 1.2% during April 2015 to 5,427.

Dogs

- Total intakes of all dogs equaled 86,989 during April 2015, an increase of 0.3% from April 2014.
- Owner surrenders totaled 22,839, a decrease of 1.4% from April 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,537, an increase of 0.1% from the previous year.
- Intakes of stray dogs totaled 28,802, an increase of 0.6% from April 2014.
- Transfers of dogs into AWOs totaled 21,388 in April 2015, an increase of 5.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 6.4% during April 2015 to 9,423.

Outcomes

Cats

- In April 2015, 54,376 cats left AWOs, which represents no change from April 2014.
- 27,223 cats were adopted in April 2015, which represents an 8.3% increase year over year.
- Euthanasia totaled 16,306, a decline of 12.5% from April of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 6.3% to 7,540.
- 1,575 cats were returned to their owners, a decrease of 7.1% compared to April 2014.
- The number of cats that died while in AWOs totaled 1,732 (excluding euthanasia), which represents a 4.0% decrease from April 2014 to April 2015.

Dogs

- In April 2015, 84,086 dogs left AWOs, an increase of 1.2% from April 2014.
- 44,384 dogs were adopted in April 2015, which represents a 3.6% increase from the previous year.
- Euthanasia totaled 14,861, a decrease of 8.7% from April of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 6.4% to 12,076.
- Dogs returned to owners totaled 12,039, which represents a 2.3% increase compared to April 2014.
- The number of dogs that died while in AWOs totaled 726 (excluding euthanasia), which represents an 11.1% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

706 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during April 2014 and April 2015.

- Overall third-party adoptions, which represented 14.0% of the total adoptions in April 2014 and 13.7% of the total adoptions in April 2015, increased 3.4% year over year.
- 234 or 33.1% of the AWOs conducting third-party adoptions did so at PetSmart in April 2015. Their 4,377 adoptions represent 44.5% of third-party adoptions for April 2015.
- 140 or 19.8% of the AWOs conducting third-party adoptions did so at Petco in April 2015. Their 1,248 adoptions represent 12.7% of third-party adoptions for April 2015.
- 332 or 47.0% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in April 2015. Their 4,216 adoptions represent 42.8% of third-party adoptions for April 2015.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$63 in April 2015, which represents a 3.1% decrease from April 2014.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents a 4.5% decrease compared to April of last year.

- For dogs less than 1 year of age, adoption fees averaged \$140, which represents a 3.7% increase from April 2014.
- For dogs older than 1 year of age, adoption fees averaged \$95, which represents a 1.0% decrease compared to April of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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