

PetPoint Report: August 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1,198 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both August 2013 and August 2014 have been included.

The report includes data on 178,292 cats and dogs that entered AWOs during the month (referred to as Intakes) and 180,954 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from Alaska and North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 90,798 during August 2014, which represents an 8.0% decrease from August 2013.
- Owner surrenders of cats totaled 26,333, a decrease of 13.2% from August 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,791, an increase of 2.7% from the previous year.
- Intakes of stray cats totaled 45,198, which represents a 5.1% decrease from August 2013.
- In August 2014, 9,705 cats were transferred in from other AWOs, a decrease of 5.3% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 12.1% during August 2014 to 6,771.

Dogs

- Total intakes of all dogs equaled 87,494 during August 2014, a decrease of 5.8% from August 2013.
- Owner surrenders totaled 22,662, a decrease of 8.7% from August 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,535, a decrease of 5.0% from the previous year.
- Intakes of stray dogs totaled 30,091, a decrease of 7.4% from August 2013.
- Transfers of dogs into AWOs totaled 20,251 in August 2014, an increase of 2.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 9.7% during August 2014 to 9,955.

Outcomes

Cats

- In August 2014, 92,188 cats left AWOs, a 5.7% decrease from August 2013.
- 46,723 cats were adopted in August 2014, which represents a 6.0% increase year over year.
- Euthanasia totaled 33,737, a decline of 18.7% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 1.3% to 6,581.
- 1,930 cats were returned to their owners, a decrease of 1.0% compared to August 2013.
- The number of cats that died while in AWOs totaled 3,217 (excluding euthanasia), which represents a 9.3% decrease from August 2013 to August 2014.

Dogs

- In August 2014, 88,766 dogs left AWOs, a decrease of 3.8% from August 2013.
- 46,718 dogs were adopted in August 2014, which represents a 3.5% increase from the previous year.
- Euthanasia totaled 18,778, a decrease of 19.7% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 0.3% to 11,224.
- Dogs returned to owners totaled 11,112, which represents a 2.4% decrease compared to August 2013.
- The number of dogs that died while in AWOs totaled 934 (excluding euthanasia), which represents a 20.7% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

685 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during August 2013 and August 2014.

- Overall third-party adoptions, which represented 12.6% of the total adoptions in August 2013 and 12.8% of the total adoptions in August 2014, increased 6.0% year over year.
- 237 or 34.6% of the AWOs conducting third-party adoptions did so at PetSmart in August 2014. Their 5,388 adoptions represent 45.2% of third-party adoptions for August 2014.
- 159 or 23.2% of the AWOs conducting third-party adoptions did so at Petco in August 2014. Their 2,028 adoptions represent 17.0% of third-party adoptions for August 2014.
- 289 or 42.2% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in August 2014. Their 4,511 adoptions represent 37.8% of third-party adoptions for August 2014.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$60 in August 2014, which represents a 1.6% decrease from August 2013.
- Adoption fees for cats older than 1 year of age averaged \$38, which represents a 2.7% increase compared to August of last year.

- For dogs less than 1 year of age, adoption fees averaged \$129, a 6.6% increase from August 2013.
- For dogs older than 1 year of age, adoption fees averaged \$90, which represents no change compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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