

PetPoint Report: March 2013

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1,107 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2012 and March 2013 have been included.

The report includes data on 133,138 cats and dogs that entered AWOs during the month (referred to as Intakes) and 129,764 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states (excluding Delaware), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 17,811, a decrease of 14% from March 2012.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,154, a decrease of 2% from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 5% to 3,906.
- Intakes of stray cats totaled 21,155, a decrease of 8%.
- 6,842 cats were transferred in from other AWOs, a decrease of 12%.
- Total intakes of all cats into AWOs equaled 51,868 during March 2013, a decrease of 10% from March 2012.

Dogs

- Owner surrenders totaled 23,479, a decline of 13% from March 2012.
- Returns of dogs previously adopted from the same organizations totaled 4,376, a decrease of 1% from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 17% to 7,491.
- Intakes of stray dogs totaled 27,316, a decline of 10%.
- Transfers of dogs into AWOs totaled 18,608, a decrease of 6%.
- Total intakes of all dogs equaled 81,270 during March 2013, a decline of 10% from March 2012.

Outcomes

Cats

- 25,597 cats were adopted in March 2013, which represented no change year over year.
- A total of 959 cats died (excluding euthanasia) while in AWOs during March 2013, which represents a 2% decrease compared to March of last year.
- Euthanasia totaled 16,002, a decline of 18% from March last year.
- 1,470 cats were returned to their owners, an increase of 10% compared to March 2012.
- Transfers of cats out of reporting AWOs to other organizations decreased 5% to 4,639.
- In March 2013, a total of 48,667 cats left AWOs during March 2013, a decrease of 7% from March 2012.

Dogs

- 43,345 dogs were adopted in March 2013, which represented no change from the previous year.
- The number of dogs that died while in shelters totaled 804 (excluding euthanasia), a decline of 29% over 2012.
- Euthanasia totaled 16,969, a decrease of 24% from March last year.
- Dogs returned to owners totaled 9,930, a decrease of 8% compared to March 2012.
- Transfers of dogs from reporting AWOs to other organizations increased 1% to 10,049.
- In March 2013, a total of 81,097 dogs left AWOs during March 2013, a decline of 7% from March 2012.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$62 in March 2013, which represents an increase of 2% from March 2012.
- Adoption fees for cats older than 1 year of age averaged \$44, which represents an increase of 2% compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$127, a 10% increase over March 2012.
- For dogs older than 1 year of age, adoption fees averaged \$93, an increase of 3% compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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